MALAYSIAN AVIATION COMMISSION

Consumer Report January to June 2022



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Consumer complaints summary



This Consumer Report summarises aviation consumers' complaints registered with MAVCOM through its website, e-mail, telephone, walk-in, mobile application and received in writing from 1 January to 30 June 2022 ("1H22").

A total of 1,251 complaints were registered with the Malaysian Aviation Commission ("MAVCOM") in 1H22, in which, 99.1% (1,240) of the total complaints were received on airlines and 0.9% (11) related to airports. This is an increase of almost 8 times more than the corresponding period last year when 157 complaints were registered with MAVCOM.

87.9% (1,100) of the total complaints received in 1H22 have been resolved and closed by MAVCOM. Complaints related to flight rescheduling, flight cancellations and online booking made up 46.1% (577) of the total complaints registered with MAVCOM for the same period. Through MAVCOM's review of the complaints received in 1H22, about a quarter of the complaints have resulted in airlines reversing their initial decisions by providing resolutions that are more equitable or satisfactory to the consumers.

In addition, MAVCOM also received 1,317 non-actionable complaints due to incomplete documentation by consumers or the complaints have been resolved, as the airlines or airports had fulfilled their obligations under the Malaysian Aviation Consumer Protection (Amendment) Code 2019.

AirAsia was the highest contributor with 42.1% (527) of total **complaints registered** with MAVCOM in 1H22, followed by Malaysia Airlines, 40.7% (509), and Batik Air, 7.9% (99). For **every million passengers carried**, Malaysia Airlines received the highest number of registered complaints with 199 complaints, followed by Batik Air with 167 complaints and AirAsia with 95 complaints per million passengers.

Source: MAVCOM

Non-actionable complaints registered with MAVCOM



MAVCOM also received 1,317 complaints which were non-actionable due to the following reasons:

- 1,160 complaints were related to incomplete document submission by consumers resulting in MAVCOM's inability to accurately and fairly evaluate the complaints, despite MAVCOM's follow-up;
- 59 complaints were non-actionable as a result of MAVCOM's immediate assessment established that the airline or airport concerned had fulfilled the obligations under the Malaysian Aviation Consumer Protection Code 2016 and Malaysian Aviation Consumer Protection (Amendment) Code 2019. ("MACPC");
- 35 consumers request to withdraw the complaints as a fair resolution was provided by the airline;
- 31 complaints were beyond the scope of MACPC;
- 29 complaints were related to bookings made through travel agents and the consumers have approached MAVCOM for assistance; and
- 3 complaints were more than 1 year from the date of incident.

COVID-19 update - Flight disruptions



Global air travel resumed a strong recovery trend from April 2022 onwards, primarily driven by international demand based on International Air Transport Association's ("IATA") announcement in June 2022. Early signs of recovery for the aviation industry were attributable to the ease of domestic inter-state travel and Malaysia's International borders being fully reopened on 1 April 2022.

Malaysia's passenger traffic increased from an average of **2.90 million** between **January to April 2022** to an average of **4.79 million** between **May to June 2022**. Notwithstanding the recovery and continued market growth, airlines were impacted by the hike in fuel prices and operational and resource constraints due to the prolonged pandemic circumstances.

During the COVID-19 period of flight disruptions, airlines offered refunds through various forms such as travel vouchers and credit accounts. The reopening of international borders offered larger flight network and destinations for consumers to utilise their travel vouchers for future travels.

AirAsia X's debt restructuring was completed in March 2022 and the airline has been processing refunds in the form of travel vouchers progressively in upholding their commitment to consumers. As of 15 July 2022, AirAsia X has refunded 80% of the RM599.9 million outstanding money in the form of travel vouchers owed to air travel consumers. The Commission will be monitoring the progress on the utilisation of travel vouchers by AirAsia X consumers.

MAVCOM received 504 COVID-19 related request cases in 1H22. During the course of the aviation recovery period, airlines have been processing consumers' request to utilise the travel vouchers and credit accounts. The validity of the travel vouchers issued by the airlines are between 2 to 5 years.

Consumer complaints by airline



Complaints on airlines registered with MAVCOM have multiplied more than eightfold to 1,240 complaints in 1H22 from 154 complaints in the corresponding period last year. All airlines had an increase in the number of complaints in 1H22. Similarly, the number of passengers carried by airlines increased significantly compared to the same period last year.

For every million passengers carried, Malaysia Airlines received the highest number of registered complaints with 199 complaints, followed by Batik Air with 167 complaints and AirAsia with 95 complaints per million passengers.

Table 1: Consumer complaints by airline, 1H22

| | AirAsia AirAsia X | | sia X | Batik Air | | Firefly | | Foreign Airlines | | Malaysia Airlines | | MASwings | | SKS Airways | | Total | | |
|--|-------------------|------|----------|-----------|----------|---------|----------|------------------|----------|----------------------|----------|----------|----------|-------------|----------|-------|-------|------|
| | Jan- | June | Jan-June | | Jan-June | | Jan-June | | Jan-June | | Jan-June | | Jan-June | | Jan-June | | Jan- | June |
| | 2022 | 2021 | 2022 | 2021 | 2022 | 2021 | 2022 | 2021 | 2022 | 2021 | 2022 | 2021 | 2022 | 2021 | 2022 | 2021 | 2022 | 2021 |
| Total complaints received by MAVCOM | 1,219 | 97 | 86 | 20 | 171 | 29 | 35 | 7 | 72 | 10 | 975 | 67 | 16 | NA | 2 | NA | 2,576 | 230 |
| Total complaints registered with MAVCOM (Complete document submission) | 527 | 65 | 48 | 16 | 99 | 19 | 18 | 4 | 32 | 5 | 509 | 45 | 6 | NA | 1 | NA | 1,240 | 154 |
| MAVCOM's immediate assessment found that the airline had fulfilled their obligations | 30 | 1 | 0 | 1 | 4 | 1 | 5 | NA | NA | NA | 20 | 2 | 0 | NA | 0 | NA | 59 | 5 |
| Total passengers carried (in millions) | 5.5 | 0.5 | 0.008 | 0.0003 | 0.6 | 0.2 | 0.5 | 0.1 | NA | NA | 2.6 | 0.2 | 0.4 | 0.1 | NA | NA | 9.6 | 1.2 |
| Complaints received by MAVCOM per million passengers carried | 95 | 119 | | | 167 | 113 | 38 | 36 | NA | NA | 199 | 204 | 15 | 0 | NA | NA | 130 | 132 |

Note: AirAsia X was excluded from the per million passengers carried calculation in view of the ongoing debt restructuring process

Source: MAVCOM, ASL Holders

Consumer complaints by category



The top 3 complaint categories registered with MAVCOM in 1H22 were flight rescheduling, flight cancellation, and online booking. (*refer to Table 2*). For the same period in 2021, refunds were the top complaint followed by complaints on frequent flyer programs and flight cancellation.

Complaints related to flight rescheduling have increased tremendously from just 8 complaints in 1H21 to 233 complaints in 1H22. AirAsia contributed 65% of complaints on flight rescheduling, followed by Malaysia Airlines with 30% and Batik Air with 4%.

Complaints related to flight cancellation have increased considerably to 211 complaints from just 14 complaints for the same period in 2021. Malaysia Airlines contributed 54% of the complaints on flight cancellation, followed by AirAsia with 36% and Batik Air with 7%.

Complaints related to online booking have multiplied more than 13 times from 10 complaints in 1H21 to 133 complaints in 1H22. AirAsia contributed 47% of the complaints on online booking, followed by Malaysia Airlines with 32% and Batik Air with 12%.

Table 2: Complaints by category, 1H22

| Complaints Category | Number of complaints | % of Total |
|--|----------------------|------------|
| Communication of change in flight status | 42 | 3.4 |
| Customer service | 47 | 3.8 |
| Denied boarding | 11 | 0.9 |
| Facilities/inflight services | 27 | 2.1 |
| Flight cancellation | 211 | 16.9 |
| Flight delays | 101 | 8.1 |
| Flight rescheduling | 233 | 18.6 |
| Frequent flyer program | 95 | 7.6 |
| Lounge | 1 | 0.1 |
| Mishandled baggage | 91 | 7.3 |
| Offloaded | 83 | 6.6 |
| Online booking | 133 | 10.6 |
| Others | 55 | 4.4 |
| Price of tickets | 15 | 1.2 |
| Refunds | 99 | 7.9 |
| Safety and security | 3 | 0.2 |
| Special assistance/PWD | 4 | 0.3 |
| Total | 1251 | 100.0 |

Source: MAVCOM

Note: 'Others' comprise of complaints regarding travel credit rebooking, misleading advertainments, different fare price published vs. call centre, reroute of flight to a different airport. Refer to the **Appendix** for more details.

Consumer complaints by airline and category



Table 3: Complaint categories by airline, 1H22

| Table 5. Complaint categories by all line, 11122 | | | | | | | | | | | | | | | | | | |
|--|------|----------|------|-----------|------|-----------|------|----------|------|---------------------|------|----------------------|------|----------|------|-------------|-------|------|
| Airlines/Catagories | Air | AirAsia | | AirAsia X | | Batik Air | | Firefly | | Foreign Airlines | | Malaysia Airlines | | MASwings | | SKS Airways | | tal |
| Airlines/Categories | Jan- | Jan-June | | Jan-June | | Jan-June | | Jan-June | | Jan-June | | Jan-June | | Jan-June | | Jan-June | | June |
| | 2022 | 2021 | 2022 | 2021 | 2022 | 2021 | 2022 | 2021 | 2022 | 2021 | 2022 | 2021 | 2022 | 2021 | 2022 | 2021 | 2022 | 2021 |
| Communication of change in flight status | 21 | 2 | - | - | 2 | - | - | 1 | 2 | - | 16 | 1 | - | - | 1 | - | 41 | 4 |
| Customer service | 11 | 2 | - | - | 4 | 6 | - | - | - | - | 30 | 2 | - | - | - | - | 45 | 4 |
| Denied boarding | 10 | - | - | - | 1 | 1 | - | - | - | - | - | - | - | - | - | - | 11 | _ |
| Facilities/inflight services | 7 | - | - | - | 1 | 1 | 1 | - | - | - | 9 | 1 | - | - | - | - | 18 | 1 |
| Flight cancellation | 77 | 6 | 2 | 1 | 16 | 17 | - | - | 3 | - | 113 | 5 | - | - | - | - | 213 | 14 |
| Flight delays | 74 | 1 | - | - | 4 | 2 | 3 | 2 | 3 | - | 14 | 1 | 3 | - | - | - | 101 | 4 |
| Flight rescheduling | 151 | 1 | - | - | 10 | 2 | 2 | - | 1 | - | 69 | 4 | - | - | - | - | 234 | 8 |
| Frequent flyer program | 39 | 12 | 41 | 12 | 1 | 1 | - | - | - | - | 14 | 3 | - | - | - | - | 95 | 27 |
| Lounge | - | - | - | - | - | - | - | - | - | - | 1 | - | - | - | - | - | 1 | - |
| Mishandled baggage | 10 | 3 | - | - | - | 4 | 2 | - | 8 | 1 | 70 | - | 1 | - | - | - | 91 | 6 |
| Offloaded | 21 | 3 | - | - | 5 | 1 | 2 | - | 10 | 2 | 43 | 4 | 2 | - | - | - | 87 | 11 |
| Online booking | 63 | 6 | 1 | - | 18 | 3 | 7 | - | 2 | - | 42 | 3 | - | - | - | - | 134 | 10 |
| Others | 1 | - | 3 | 1 | 21 | 1 | - | - | 2 | - | 28 | 1 | - | - | - | - | 56 | 3 |
| Price of tickets | 7 | 3 | - | - | - | - | - | - | - | 1 | 8 | 2 | - | - | - | - | 15 | 6 |
| Refunds | 33 | 25 | 1 | 2 | 16 | 16 | 1 | 1 | 1 | 1 | 47 | 18 | - | - | - | - | 100 | 54 |
| Safety and security | - | - | - | - | - | - | - | - | - | - | 3 | - | - | - | - | - | 3 | 1 |
| Special assistance/PWD | 2 | 1 | - | - | - | 1 | - | - | - | - | 2 | - | - | - | - | - | 4 | 1 |
| Total | 527 | 65 | 48 | 16 | 99 | 56 | 18 | 4 | 32 | 5 | 509 | 45 | 6 | 0 | 1 | 0 | 1,240 | 154 |

Source: MAVCOM

Note: 'Others' comprise of complaints regarding travel credit rebooking, misleading advertainments, different fare price published vs. call centre, reroute of flight to a different airport. Refer to the **Appendix** for more details.

Consumer complaints by airport and category



MAVCOM registered **11 complaints on airports** in 1H22 as compared to 3 complaints in the same period last year.

Table 4: Complaint categories by airport, 1H22

| Kota Bahru Airport Airports/Categories | | | Interna | | Kuala Lumpur International Airport (KLIA) | | Airport 2 | | Kuching International Airport | | Penang International Airport | | Tawau Airport | | Skypark Terminal | | То | tal |
|--|----------|------|----------|------|---|------|-----------|------|-------------------------------------|------|------------------------------------|------|---------------|------|---------------------|------|----------|------|
| | Jan-June | | Jan-June | | Jan-June | | Jan-June | | Jan-June | | Jan-June | | Jan-June | | Jan-June | | Jan-June | |
| | 2022 | 2021 | 2022 | 2021 | 2022 | 2021 | 2022 | 2021 | 2022 | 2021 | 2022 | 2021 | 2022 | 2021 | 2022 | 2021 | 2022 | 2021 |
| Customer Services | - | - | - | - | 1 | - | 1 | - | - | - | - | - | - | - | - | 1 | 2 | 1 |
| Facilities | 1 | - | 1 | - | 3 | - | - | - | 1 | - | 2 | - | 1 | - | - | 1 | 9 | 1 |
| Others | - | - | - | - | - | 1 | - | - | - | - | - | - | - | - | - | - | - | 1 |
| Total | 1 | - | 1 | - | 4 | 1 | 1 | - | 1 | - | 2 | - | 1 | - | - | 2 | 11 | 3 |

Source: MAVCOM, Malaysia Airports Holdings Berhad ("MAHB")

Note: 'Others' comprise of complaints regarding the contest organised by MAHB

Total passenger movements for **all airports** in Malaysia between the period of **January to June 2022** was **21.2 million** in contrast to **3.1 million** for the same period in **2021**.

Other Initiatives

Malaysia's first International Aviation Webinar on Consumer Protection



On 28 June 2022, MAVCOM organised its **first-ever international hybrid webinar** on aviation consumer protection entitled, **'Charting the New Frontier: Aviation Consumer Protection Needs Today and Beyond'**.

Launched by the Minister of Transport, YB Datuk Seri Ir. Dr. Wee Ka Siong, the hybrid webinar saw participation by government representatives, key aviation and consumer industry leaders, international aviation associations, local consumer associations, members of the media, and aviation stakeholders from Malaysia, Singapore, Brunei, Thailand, Laos, Indonesia, Canada, United States of America, Brazil, Belgium, and France.

Among the key takeaways from the webinar include the need to enhance consumer protection for air travellers, especially for vulnerable communities, and to improve the accessibility of information for a wider range of people with hidden disabilities. The webinar also delved into the call for airport operators to prioritise efforts in enhancing the contactless travel experience for the comfort and protection of consumers, as well as how Artificial Intelligence (AI) could play a prominent role in increasing efficiency as well as improving aviation consumer protection.

Tackling current issues head-on, the webinar had a robust discussion on regulations to protect consumers, whereby strategic solutions for flight disruptions were proposed for industry leaders to consider.

The webinar furthermore touched on the topic of traveller expectations post-pandemic, and manpower constraints that had been the top operational challenge for airports, which affected consumer experience, not only in Malaysia but also faced globally.

The future of aviation consumer protection in Malaysia

MAVCOM is currently enhancing its Malaysian Aviation Consumer Protection Code (MACPC) based on consumers' feedback, key learnings during the pandemic as well as outcome from the international webinar hosted by MAVCOM.





FlySmart continues to protect travellers by educating and empowering consumers about their air travel rights



The Commission continues to educate and empower consumers by implementing various initiatives through its consumer sub-brand, FlySmart.

FlySmart Website, social pages and Mobile Application

While most countries have reopened their borders, MAVCOM continues with its ongoing efforts to provide information that would be beneficial to air travellers. The information includes travel requirements and documentation, health advisory, visas, and other facts through its **travel advisory** feature on the FlySmart website and mobile application.

The Commission has also urged travellers to check out information on their travel rights through the FlySmart website, social pages or mobile application to keep updated on their travel rights.

The FlySmart website offers quick and easy access to essential information on consumer rights and features handy tips, frequently asked questions, as well as informative videos for travellers. Consumers can learn about their rights in a more interactive manner and engage with the FlySmart team for any of their travel-related queries through the FlySmart social channels. The travel rights information is also available on the FlySmart mobile app which allows consumers to easily access information on the go.

It is important for consumers to be aware of their travel rights. On the app, there are useful information for consumers to exercise their travel rights when faced with issues such as flight delays, flight cancellation, mishandled baggage, denied boarding, and refunds.





Implementation of Airports Quality of Service (QoS) Framework at KLIA, klia2 and other airports in Malaysia



From the **overall 28 service quality elements** in the Airports QoS Framework, **MAVCOM** had implemented a total of **20 service quality elements** as of 30 June 2022 at **both terminals** (KLIA and klia2). The details of the implementation phase are as follows:

Implemented To be implemented in 2022 **Passenger Comfort and Passenger and Baggage Operator and Staff Facilities Queueing Times Facilities Flows** Passenger security search Kerbside congestion Availability of aerobridge Availability of Aerotrain **Service Quality Elements** Check-in Wayfinding Availability of aerobridge Track Transit System (TTS) Flight information displays Transfer queuing – for KLIA only operator Availability of Wi-Fi Availability of Visual Availability of lifts, Outbound immigration Outbound customs Cleanliness of the terminal **Docking Guidance System** escalators, and walkalators Inbound immigration Ambiance of the terminal (VDGS) Availability of Baggage Availability of ramp Wi-Fi Inbound customs Overall satisfaction with the Handling System (BHS) Kerbside queuing washrooms service equipment Overall satisfaction with the Cleanliness of staff Outbound baggage washrooms Baggage retrieval – time to airport Cleanliness of passenger first bag washrooms Baggage retrieval – time to last bag

The remaining 8 service quality elements are related to the queueing times. The implementation phase of the 8 service quality elements at both terminals is targeted to be completed in the fourth quarter of 2022.

Additionally, MAVCOM has completed the development phase of the **Airports QoS Framework** at **Subang, Langkawi,** and **Kota Kinabalu airports.** The implementation at all 3 airports is targeted to be completed in phases from the fourth quarter of 2022 onwards.

The Airports QoS Framework will also be developed and implemented progressively at the remaining 19 airports between 2023 and 2027.

APPENDIX

Glossary



| Categories | Details |
|----------------------------------|--|
| Actionable complaint | Complaints with complete documentation for MAVCOM's review |
| Communication of change | Complaints in relation to no notification by airlines of changes in flight status |
| Complaints handling | Complaints on the manner in which consumers' feedback/complaints were handled |
| Customer service | Complaints on attitude and/or service levels of airlines/airports staffs |
| Denied boarding | Person(s) not allowed to board flights due to overbooking |
| Facilities and inflight services | Complaints on facilities and services onboard the aircraft such as toilet cleanliness, food quality, and inflight entertainment system |
| Flight cancellations | Complaints on flights that were cancelled by airlines |
| Flight delays | Complaints in relation to flights that departed 2 hours later than the scheduled time of departure reflected in the ticket |
| Flight rescheduling | Complaints on flights that were rescheduled by airlines with advanced notification to consumers |
| Frequent flyer programme | Complaints related to airline loyalty programmes such as discrepancy on the credit value or unable to access to consumer's profiles |
| Mishandled baggage | Complaints on baggage that were delayed, damaged, pilfered, lost or stolen |
| Offloaded | Complaints regarding person(s) not allowed to board flights due to insufficient travel documents or late arrival to boarding gate or check-in counter |
| Online booking issues | Complaints related to problems faced at the point of online booking such as payment confirmation or e-ticket not received by the passengers |
| Others | Complaints involving group check-in process, inaccurate airport details provided in the itinerary and no receipt for the paid extra baggage fee at the check-in counter. |
| Price of ticket | Complaints regarding price of tickets which are charged by airlines |
| PWD/Special Assistance | Complaints regarding special assistance requests for Persons with disability |
| Refunds | Reimbursement of money requested by consumers |
| Safety & Security | Complaints regarding the inflight safety/security |

THANK YOU

